



#WMSDubai

**trescon<sup>®</sup>**  
**WMS**

# WORLD MOBILITY SHOW

**6-7** MAR 2019  
DUBAI

THE ADDRESS DUBAI MALL, UAE

## ENDORSED BY



## PARTNERS

The Sustainabilist



[www.worldmobilityshow.com](http://www.worldmobilityshow.com)

# NEXT-GEN MOBILITY IS ALREADY BEING BUILT.

## ARE YOU READY FOR THE ECOSYSTEM?

*The 'Smart Transportation' sector is set to touch a global market cap of around US \$200 billion by 2021.*

Grand View Research, Inc.

**World Mobility Show** is a strategic and focused business conference that will widen the industry's options by exposing the Emirate market to global technology experts, decision makers, transportation juggernauts, solution providers, government executives, investors, corporate honchos and representatives from other diverse industries to explore the possibilities behind future mobility!

The Middle Eastern market is home to the most number of privately held vehicles, and has hence pushed the nation to look towards more sustainable methods for commuting.



# SHOW AT A GLANCE



**300<sup>+</sup>**  
VISITORS



**50<sup>+</sup>**  
EXHIBITORS



**50<sup>+</sup>**  
INVESTORS



**40<sup>+</sup>**  
SPEAKERS



**30<sup>+</sup>**  
SOLUTION PROVIDERS

*"Dubai Autonomous Transportation Strategy aims to transform 25 per cent of the total transportation in Dubai to autonomous mode by 2030"*



# FEATURED DISCUSSIONS

MOBILITY AS A  
SERVICE (MAAS)

ELECTRIC AND  
AUTONOMOUS  
MOBILITY

TRAFFIC  
MANAGEMENT  
SYSTEMS

SMART CITIES AND  
INFRASTRUCTURE  
FOR SMART MOBILITY

REGULATION ON  
SMART MOBILITY

AR AND AI IN SMART  
MOBILITY

APPLICATION  
AND SOFTWARE  
SERVICE

INTELLIGENT  
TRANSPORTATION

PAYMENTS &  
TICKETING

# IMPROVING TRANSPORTATION SAFETY AND EFFICIENCY



The smart transport market is expected to grow 25% between 2016 and 2021 and will reach \$221 billion globally.



55m records are processed and evaluated every day at EC3; the big data is expected to grow rapidly by 2020



With the Vision 2021, UAE is aiming to become one of the best smart countries in the world, especially in the Transportation sector.

*EVs and personal transportation devices market will reach over \$33 billion by 2026*

IDTechEx analysts

# WHY DUBAI?

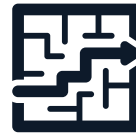


## BUSINESS OPPORTUNITIES

- Dubai is one of the first cities in the world to profoundly embrace Artificial Intelligence (AI) in its transport sector
- ADASI – UAE's one of the largest government investment firms is setup to help nurture the mobility disruption
- RTA launches a US\$ 5Mn Challenge as a part of Dubai World Congress for Self-Driving Transport
- The UAE is building a \$354 million city with driverless cars, greenhouses, and solar-powered villas
- Over AED 25 billion investments is expected to be spent on Transport/ infrastructure-related projects for Expo 2020



The 'Dubai Autonomous Transportation Strategy' aims to transform 25% of the total transportation in Dubai to autonomous mode by 2030, involving 5 million daily trips, saving AED 22 Billion in annual economic costs.



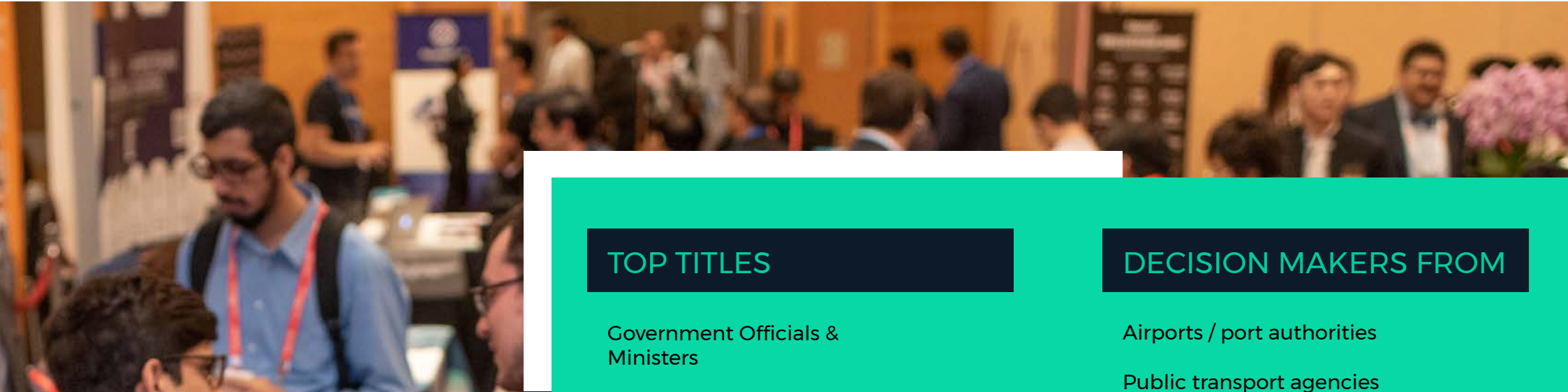
## SOLUTIONS

- ✓ Establishing public-private partnerships by taking innovative initiatives
- ✓ Introducing emergent technologies that will increase efficiency and safety
- ✓ Conformity with new regulations
- ✓ Emergent alternative transportation methods





# WHO WILL **YOU MEET?**



## ATTENDEE PROFILE



Government and regulatory officials



Corporates and enterprises



High-end application developers



Entrepreneurs



Future-tech enthusiasts



Innovators



Industry speakers and experts



Investors

## TOP TITLES

Government Officials & Ministers

Head of Civic Planning

Head of Departments

CEO/CIO/CTO/COO

Head of Supply Chain

Managing Partners/  
Directors

International Mobility  
Experts

## DECISION MAKERS FROM

Airports / port authorities

Public transport agencies

Electric and connected vehicles  
manufacturers

OEM and transport vehicle  
manufacturers

Intelligent transport / traffic  
management system designers

Masterplanners / property developers

Logistics and TPL providers

Payments and ticketing solution  
providers



# **HAPPENINGS** **CONFERENCE** EXHIBITION

Witness top CEOs, CIOs, COOs, and heads of transportation, distribution, logistics, supply chain experts from across the world discuss the hottest topics shaping the future of the transport and automotive sectors.







# **HAPPENINGS** **EXHIBITION** CONFERENCE

The mobility space is being driven by projects and solutions involving multiple partners. The World mobility show provides a platform to accelerate the adoption of mobility solutions and a unique opportunity to meet with solutions providers.

# WHY ATTEND?

World Mobility Show is the closest you can get to the future ecosystem that is changing the way people travel.

## WHAT'S IN IT FOR YOU?

**Witness next-gen** technologies which are moving towards the future of mobility (no pun intended) and learn about their use-cases to employ them in your line of business

**Network** with top companies, thought leaders and investors in the space of mobility and related sectors

**Learn, seek advice** and get business validation from industry's top visionaries and tech leaders with a face-to-face interaction

**Explore opportunities** on how you can contribute towards Dubai's Autonomous Transportation Strategy and its Vision for 2030.



WMS offers an opportunity to share space among prominent government authorities, future-tech companies, industry experts, thought leaders and global investors who are opening their doors to interact, partner and collaborate with you.

The question is – Are you ready to be a part of the ecosystem?



# SPEAKERS

**H.E. MR.  
ZULFIQUAR Z  
GHADIYALI**

CEO, The Royal  
office of Sheikh  
Tahnoon Bin  
Saeed Bin  
Tahnoon Al  
Nahyan, **UAE**



**FAISHAL ALI  
RASHID**

Director  
Dubai Supreme  
Council of  
Energy  
**UAE**



**BASSEL AL  
NAHLAOU**

Gulf Managing  
Director, Careem  
**UAE**



**IVANO  
IANNELLI**

CEO  
Dubai Carbon  
**UAE**



**ALAN  
WHALEY**

Chairman  
AMENA Auto  
**UAE**



**KHALID  
ALMANSOORI**

CISO  
Department of  
Energy  
**Abu Dhabi**



# SPEAKERS

## DR. SID AHMED BENRAOUANE

Advisor to Dubai  
Police on Emerging  
Technologies and  
Professor, Carlson  
School of  
Management, UMN  
**UAE**



## TAREK BOUALLEGUI

Head of Middle  
East  
EasyMile SAS  
**France**



## ALAA MAHJOUB

Data  
Management  
Senior Expert  
AD DoT  
**UAE**



## ZEINA NAZER

Doctoral  
Researcher,  
University of  
Southampton &  
Secretary General  
ITS Arab  
**UK**



## HUSSEIN M DAJANI

General  
Manager,  
Digital  
Transformation  
Nissan and  
Datsun  
**UAE**



## DAVID FIDALGO

Co-Founder,  
Spanish Association  
of Connected  
and Autonomous  
Vehicles  
CEO, Y-Mobility  
**Spain**





# SPEAKERS

## TARIQ QUREISHY

Founder & CEO  
Mad Talks Group  
**United Arab Emirates**



## ROSS MCKENZIE

Transportation  
Leader  
Honeywell  
**UAE**



## EDWARD FORRESTER

Future Mobility  
Planner and  
Global  
Coordinator  
Mott MacDonald  
**UAE**



## JOERG TONNDORF

Transport  
Planning Lead  
UAE, Arup Gulf  
Ltd  
**UAE**



## NADEEM SHAKIR

Director, ME  
Transport and  
Future Mobility  
Leader  
Aurecon  
**UAE**



## JEREMY COLEMAN

Sales Director  
Mobileye  
United  
**Kingdom**





# SPEAKERS

**MARTIN  
TILLMAN**

Director, Transport  
Planning  
AECOM  
UAE



**JAIME RUIZ  
HUESCAR**

Global Head of  
Urban Mobility  
Cities Forum  
Spain



**FRANK  
BECKMANN**

CEO  
Parken Property  
Partner  
Germany



**AKIN  
ADAMSON**

Director,  
Middle East  
Ricardo Energy  
& Environment  
UAE



**DANIEL  
AVDAGIC**

CEO  
AV Living Lab  
Slovenia



**BIJAN  
MAJIDI**

President and  
CEO  
Dinamica  
International  
Bahrain



# SPEAKERS

## SHABEER NELLIKODE

Founder and Managing Director  
Universal Hospitals and Clinics  
**UAE**



## RICH RADKA

Founding Partner  
Claro Partners  
**Spain**



## ALOISIO PEREIRA DA SILVA

CEO  
INFRAVIAS - Infrastructure and Sustainable Mobility  
**Brazil**



## VITALI BIELSKI

Senior Consultant  
Mobility Practice  
Frost & Sullivan  
**UAE**



## ANDREW BEVAN

MEA Smart Mobility Director  
Parsons  
**UAE**



## TASUKU NAKAI

CEO  
Tetra Aviation  
**Japan**



# SPEAKERS

**MURSHID  
BUWEMBO**

Authority  
Councillor  
Kampala City  
authority  
**Uganda**



CATCH THEM LIVE AT  
**#WMSDubai**  
6 - 7 MARCH 2019, DUBAI.  
MORE SPEAKERS TO JOIN EVERY WEEK!



# KEY GOVERNMENTS PARTICIPATING

- |    |                                      |    |                                 |
|----|--------------------------------------|----|---------------------------------|
| 1  | Roads Transport Authority            | 11 | Sharjah City Municipality       |
| 2  | Department of Transport              | 12 | Fujairah Municipality           |
| 3  | Dubai Health Authority               | 13 | State Department of Mining      |
| 4  | Electronic Government Authority      | 14 | Abu Dhabi Finance               |
| 5  | Dubai Legal Government               | 15 | Emirates Logistics              |
| 6  | Dubai Police                         | 16 | Dubai Civil Aviation Authority  |
| 7  | Dubai Customs                        | 17 | Dubai Supreme Council of Energy |
| 8  | Emirates Post Group                  | 18 | Dubai Future Foundation         |
| 9  | Public Transport Corporation - Ajman | 19 | Dubai Carbon                    |
| 10 | Department of Energy                 | 20 | Bahrain Transport Ministry      |

# IMPORTANT PROCEEDINGS SCHEDULED TO TAKE PLACE AT THE WORLD MOBILITY SHOW

The Dubai Supreme Council of Energy (DSCE) has joined the World Mobility Show Dubai as an official endorser.

They are using the platform to showcase to the world, Dubai's plans to stray from its predominant reliance on fossil fuels and adopt cleaner and greener sources of energy (CleanTech) through wide-scale Electric Vehicle adoption and incentivized campaigns.

Global leaders in Future Mobility from international giants such as Parsons, Mott Macdonald, Honeywell, Arup, Aecom and Aurecon will be attending the World Mobility Show Dubai to take part in interactive panel discussions and keynote presentations surrounding the topic of Future Mobility.



# IMPORTANT PROCEEDINGS SCHEDULED TO TAKE PLACE AT THE WORLD MOBILITY SHOW

Hyperloop will put on display its strategies and initiatives for the creation of multiple hyperloop corridors, as well as unveil its plans for the first commercial track in Abu Dhabi.

Mr Didar Dalkic, Advisor to the Minister of Transport for Bahrain, will be attending the show as a VIP delegate on behalf of the Government.

An elite panel comprising of Smart City and Automotive associations from Europe will be discussing about 'Infrastructure' and 'Market Maturity' in the European market.

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## ACCELERATOR PARTNERS



## TRESCON'S EVENT MEDIA PARTNERS



# ABOUT US



Connecting business  
with opportunities

Trescon is a global business events and consulting firm that provides a wide range of business services to a diversified client base.

Trescon is founded and managed by a group of specialists with more than 6 decades of combined expertise in successfully developing business events, trainings and consulting for corporates, governments, associations and high-net-worth individuals across the world.

Our advisory board members comprise of an ever-growing exceptional mix of senior-level industry veterans and successful tech entrepreneurs.

With a deep understanding of the realities and requirements of the growth markets we operate in – we strive to deliver innovative and high quality business platforms for our clients.

Get in touch with us on [enquiry@tresconglobal.com](mailto:enquiry@tresconglobal.com)

We produce highly focused

## B2B events

that connect businesses with opportunities through conferences, road shows, expos and consulting services.

### Trescon's main business platforms

are C-suite events,  
B2B bespoke events,  
Expos, and Investor  
connect.

### Our mission

is to add value to  
our clients' sales  
and marketing  
engagements,  
business development  
activities, and learning  
& development  
programmes.

SPEAKING OPPORTUNITIES  
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Connecting business  
with opportunities


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